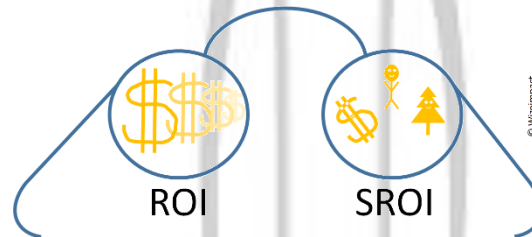


ADVANCED SOCIAL RETURN OFFICER PROFESSIONAL⁽¹⁾

(Training for Public & Private Sectors)

2
days



The Advanced S.R.O. Professional is a business minded in-depth learning experience where you will cover all 7 steps and 7 Principles of the SROI Methodology. On top of this you will be immersed in a two hour long SROI case where you will be asked to apply the learning covered during a day-and-a-half. This two day practical training is ideal for corporate, government and NGO professionals who are asked to concretely measure their programmes, projects or services impact. It is ideal for entities expected to use SROI straight after the training as a tool for programme social returns.

TRAINING ID CARD

Type: standalone training

Duration: 2 days

Learning outcomes: ability to set-up project KPIs, tell a better story to investors on Creating Shared Value (CSV), ways to prove a social enterprise, a public service or NGO project create value beyond original investment, help a business improves its stakeholder engagement process & sustainability approaches.

Concept readiness: ready to implement SROI, optional reading: DYI SROI Guide (by The SROI Network)

Trainer Credentials: Accredited SROI Practitioner

Trainee profile: CEO, Sustainability Officer, Monitoring & Evaluation Expert, Governmental Service lead, Head of Social Impact, Chief Financial Officer, Programme/Project Manager, Accountant, Head of Strategy

Availability: Now

Delivery format options:

- ① In-House/On-Demand;
- ② Open-Class at Scheduled Dates;
- ③ Online/Distance-Learning;

Express your Interest!

Info & bookings: LetsTalk@Wizeimpact.com

⁽¹⁾ Alternative training title may be used depending on the audience targeted: corporate, NGO, and/or Governments. This alternative title is solely for marketing purpose. The official certificate delivered by Wizeimpact will be for the "Advanced S.R.O. Professional" training only. The core of the training is the same. Exercises content can be adapted to the targeted audience at Wizeimpact discretion.