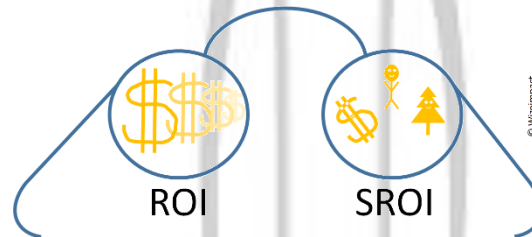


ACCOUNTING FOR VALUE, BEYOND REVENUE RECOGNITION

(Workshop for Public & Private Sectors)

0.5
day



Accounting for Value Creation, beyond Revenue Recognition is a workshop that introduces the main idea behind measuring the Impact that your company, its products, its services and/or its programs are having on your employees, suppliers, citizens, customers or any stakeholders gravitating around them. SROI helps understand the value you generate beyond the financial returns.

WORKSHOP ID CARD

Type: conference workshop/boot camp

Duration: 4 hours

Learning outcomes: great overview of the SROI methodology/principles, understand why measuring impact according to the SROI Principles, Methodology & Impact Map.

Concept readiness: if interest is confirmed, attend Advanced S.R.O. Professional and, read: DYI SROI Guide (by The SROI Network)

Trainer Credentials: Accredited SROI Practitioner

Trainee profile: CEO, CxO, marketing/communication managers, NGO leaders, Governmental officers

Availability: Now

Delivery format options:

- ① In-House/On-Demand;
- ② Open-Class at Scheduled Dates;
- ③ Pre-/Post-Conferences;
- ④ During Conferences;
- ⑤ Online/Distance-Learning;

Express your Interest!

Info & bookings: LetsTalk@Wizeimpact.com